

# Privacy statement Pedal to the metal

## **PERSONAL DATA THAT IS PROCESSED**

Pedal to the metal can process personal data of you because you are using services of Pedal to the metal and if you use our contact form on our website. Pedal to the metal can process the next personal data: Your first and last name, your address, your telephone number, your email address and your IP address.

## **WHY PEDAL TO THE METAL WILL NEED YOUR DATA FOR**

Pedal to the metal will process your personal data to get in touch with you by the telephone and/or if you want it to be on paper (e-mail/or mail) if you wish not to be contacted on the telephone. In addition Pedal to the metal can use your personal data to use it for a concluded agreement or sale assignment or other common activities that you want us to do for you.

## **HOW LONG PEDAL TO THE METAL WILL KEEP YOUR PERSONAL DATA**

Pedal to the metal will not keep your personal data longer than what is needed to realise its goals but only when it is strictly necessary for which your data is collected. Your personal data won't be held longer than a year unless there is an agreement with Pedal to the metal. If there is an agreement it will be held according to legal minimal norms to keep records

## **SHARING WITH OTHERS**

Pedal to the metal will provide your personal data only to third parties when this is necessary to realise its goals for the execution of an agreement with you or to comply with a legal obligation.

## **MAPPING WEBSITE VISIT**

On the website of Pedal to the metal general visitor data will be tracked, this includes your IP address of your personal computer and the date and the time of the day of retrieval of data that your browser sends. This data will be processed for analytics of visitation of our website and click behaviour. Pedal to the metal uses this information so that it can improve the website. This data will be as much as possible anonymous and won't be provided to third parties.

## **GOOGLE ANALYTICS**

Pedal to the metal uses Google analytics to track down how users use our website and how effective adwords ads of Pedal to the metal are. The information that is provided which included your IP address will be transferred to Google and saved on the servers in the United States. Read the privacy statement of Google for more information. You will also find the Google analytics privacy statement there.

Google will use this information to track how our website is being used and then provides Pedal to the metal te information to be able to be more effective with the campaigns. Google may provide this information to third parties if Google is legally obligated to do so or insofar as these third parties process process the information on behalf of Google.

Pedal to the metal has not given permission to Google to use provided Pedal to the metal analytics information for other Google services.

### **VIEW OR MODIFY DATA**

You have always the right to see the personal data we have stored here at Pedal to the metal or to change them or to delete them. You can send a e-mail to request to see or to correct or to delete your personal data to [info@pedalittmetal.nl](mailto:info@pedalittmetal.nl). Pedal to the metal will respond as soon as possible to your request within at least four weeks time.

### **SECURITY**

Pedal to the metal is taking necessary protection of your personal data and is using fitting measures to counter missusage, loss, unauthorized acces, unauthorized disclosure and unauthorized changes. The website Pedal to the metal uses an SSL certificate to ensure that your personal does not fall into the wrong hands.

If you are under the impression that your data is not secured well enough or there are clues of misusage or abuse or that you wish to know more about our security of personal files. Please e-mail us at [info@pedalittmetal.nl](mailto:info@pedalittmetal.nl). [www.pedaltothetal.nl](http://www.pedaltothetal.nl) is a website of Pedal to the metal.

### **PEDAL TO THE METAL CAN BE REACHED AS FOLLOWS**

Adres: Schrijnwerkersstraat 10-12 Chamber of commerce number: 01099540 Telefoon: 0031-0515-434409 E-mailadres: [Info@pedalittmetal.nl](mailto:Info@pedalittmetal.nl)